

AMATEO annual conference 2017

PROGRAMME

Traditional artforms as a foundation for modern European culture

Building communities through active participation in amateur arts

November 28-30, 2017 / Pécs, Hungary

Tuesday, November 28th (Cella Septichora)

Arrival any time, optional sightseeing in the afternoon

(with registration starting at 14.00)

18.00-18.30 key-note speech

18.30-19.00 short artistic programme

19.00-21.00 welcome reception with dinner

Wednesday, November 29th (Kodály Centre)

8.45-9.15 registration

9.15-9.30 welcome speeches

9.30-11.00 first session of BLOCK 1

11.00-11.30 coffee break

11.30-13.00 second session of BLOCK 1

13.00-14.30 lunch

14.30-15.30 first session of BLOCK 2

15.30-17.00 second session of BLOCK 2

17.00-19.00/19.30 free time

19.00/19.30-22.00 dinner with a surprise folk performance

Thursday, November 30th (Kodály Centre)

10.00-11.00 first session of BLOCK 3

11.00-11.30 coffee break

11.30-13.00 second session of BLOCK 3

13.00-14.00 lunch

from 14.00 departure or optional sightseeing

KEY-NOTE:

Katy Spicer (UK)

Chief Executive and Artistic Director, English Folk Dance and Song Society

BLOCK 1 (Wednesday, November 29 morning):

THE CHALLENGES OF TRADITIONAL ARTFORMS IN THE 21ST CENTURY

What is the definition of traditional artforms? - why "traditional": because people in rural areas need it as an important channel to have access to culture -> be extroverted, connect to others - it is a general feature, not linked only to "traditional" artforms

SESSION 1 - FOLK

Anaïs Verhulst (Resonant, Flanders/Belgium)

„As an ethnomusicologist she did field work and research in Norway and was fascinated by the complexity of the concepts of folk music and traditional music, the way in which this is communicated in daily life, as well as the way in which different types of folk music are celebrated through dedicated festivals.”

Hungarian Heritage House (Hungary)

„Felszállott a páva” (The peacock flew to the top) folk talent discovery show on Hungarian national TV that has been for years a very successful in showcasing and popularizing folk arts by staging the best of amateur folk singers, instrumentalists, dancers, tale-tellers.

Tomaz Simetinger (Slovenia)

What are the main new approaches and challenges of folklore groups (highlighting dancing) in modern society?

SESSION 2 - PEDAGOGY/HERITAGE

Urska Bittner-Pipan (JSKD, Slovenia)

NIP UMETNOST - programme of courses for teachers in primary schools, where different art practices are combined (e.g. theatre and folklore) -

Dr. Tvrtko Zebec (Ministry of Culture, Croatia)

Folk traditions in Croatia, recognized as intangible cultural heritage.

Dr Zebec used to be a director of the Croatian Institute for Ethnology and Folklore and was engaged by UNESCO regarding intangible cultural heritage. He is currently as artistic director for the 52 years old International Folklore Festival of Zagreb.

József Birinyi (Hungarikum Society, Hungary)

The Hungaricum Association (HUSZ) believes that hungaricums are not only products but intangible treasures of typical Hungarian traditions that carry a spiritual and cultural value, as well.

BLOCK 2 (Wednesday, November 29 afternoon): SUCCESSFUL MODELS TO ADDRESS BARRIERS TO CULTURAL PARTICIPATION

How to get “high” culture to disadvantaged areas/regions (because of distance, low scale transportation, isolation of different kinds, etc.) + how to get people from these regions to “more developed” cities/areas/venues to experience “high” culture (e.g. special big concerts in concert halls, exhibitions, spectacular theatres, etc.) vs. audience development for “special audiences”

SESSION 1 – PLENARY/PANEL DISCUSSION

Presenting country models with the focus on “addressing barriers”

by representatives of AMATEO member organisations: JSKD (Slovenia), HSK (Croatia), LKCA (Holland), Amateurkunsten (Flanders, Belgium), Voluntary Arts (UK), furthermore the Heritage House (Hungary) – presenting their national level amateur advocacy and organisational models

SESSION 2 – DISCUSSION GROUP

Maja Zrnčić (Ministry of Culture of Croatia)

„Backpack full of culture” - the best theatre plays and projects from our the national review to distance parts of Croatia

Cultural Guides (from Europe)

presented by AMATEO member organisations with good practice on Cultural Guides in Holland, Denmark and UK

Hungarian Heritage House (Hungary)

A good project on grassroots cultural service for geographically or financially handicapped regions and societies in Hungary

Matjaž Šmalc (JSKD, Slovenia)

Student theatre example in 3+ Slovenian cities (in development, to cover on the long run the university student population of the whole country) as young people don't have enough opportunities to practice art forms in groups.

BLOCK 3 (Thursday, November 30 morning):

SPREAD THE WORD AND SHARE THE JOY

Be more visible in the society, by building communities, social cohesion and involvement of new audiences.

SESSION 1 – PLENARY/PANEL DISCUSSION

The Week/Day of Amateur Arts

with different dates in every country (mostly in May), presented by attending AMATEO members' representatives from Belgium, Slovenia, the Netherlands, United Kingdom, Czech Republic and Croatia

Damien McGlynn, Information Resources Manager (Voluntary Arts, UK & Ireland)

Get Creative and Up For Arts - how they work in partnership with the BBC and other organisations to promote creativity through local networks and also through the national festival.

SESSION 2 – DISCUSSION GROUP

Anneliese Zeh (Austria)

As former President of the Austrian Choral Federation she established the „Österreich Singt” project with ORF and the national choral federation in 2011, a genius cooperation example from the world of media and amateur culture.

Sonja Greiner, Secretary General (European Choral Association – Europa Cantat, ECA-EC)

The Singing Europe report on collective singing and choral music in Europe – why is it so useful to have a sectoral data survey in different amateur arts?

Zsuzsanna Szálka (Hungary)

The Night of Choirs has been invading the city centre of Budapest on every first weekend of June with choirs and addressing people on the streets with the joy of community singing. It was adopted later to the big EUROPA CANTAT festival in Pécs and now the idea goes also to EUROPA CANTAT Tallinn 2018

<http://www.kodalykozpont.hu/amateoconference>